


MAIN BUILDING

Mourning Millinery

The latest ideas from abroad, copied and adapted by our own skilled milliners. Together with an equally lovely collection of original models by our expert designers.

\$5, \$7.50 & \$10

Forming altogether a wonderful display. Hats of such style and quality of materials as these could not be purchased elsewhere at twice the prices we ask.



MAIN BUILDING
Less Than Maker's Cost Prices in This Clearance of
Juniors' & Girls' Apparel
Smart, becoming styles. Thoroughly dependable materials. Good range of sizes.
The Items That Follow will Attract Early Crowds
That's enough hint, isn't it?

Girls' \$5 Coats at \$2.95.
Of navy or gray chinchilla or cheviot; serviceable warm coats with deep storm collars. Sizes 6 to 12 years.

Girls' \$7.95 Coats at \$3.75.
Many clever styles in cheviot or ribeline; some with shoulder capes, others with loose bolos. Colors are navy, brown or black.

Girls' \$10.75 Fur Collared Coats at \$5.95.
One has a large collar of fitch or skunk opossum fur; other clever models have yokes back and front, bow pleated and belted; made of navy, brown, green or black zibeline. Sizes 6 to 14 years.

Juniors' \$16.50 Coats at \$7.50.
Splendid styles that button right up to the neck, with inside girdle and fancy cuffs, made of silk ribeline, in brown, navy or Copenhagen, in 13 and 15-year sizes.

Girls' \$5.95 Granite Cloth Dresses at \$2.95.
Illustrated. This is a very chic suspende style, with an embroidered white collar and silk tie. Comes in Copenhagen, green, wine or gray. Sizes 6 to 12 years.

Girls' \$7.95 Serge Dresses at \$3.95.
Several pretty styles with Roman striped collar, cuffs and underskirt, crushed silk girdles and box-pleated tunics, in Copenhagen, green or navy. Sizes 6 to 14 years.

Girls' \$9.75 and \$10.75 Velvet and Serge Dresses at \$4.75.
One of the velvet dresses is illustrated. It has a collar and cuffs and deep crushed girdle of Scotch plaid silk; the colors are garnet, navy or black. The serge dresses are in clever costume styles.

Girls' Colored School Dresses.
Plenty of pretty styles, well made of Gingham, Percale and Chambray, in wanted colors; regularly 75c to \$2.95 now 49c to \$1.25.

MAIN BUILDING
Men's \$4, \$4.50, \$5 and \$6
"Emerson" Shoes at \$2.98

We told the whole story of the transaction—of the fire that took place in the large stores, on a street where the Emerson Shoe Company have a store.

None of these shoes were damaged, but the store's windows and fixtures were broken and the boxes containing the shoes were water-soaked. The Insurance Company effected a settlement with the Emerson people, and we bought the shoes, nearly 2,500 pairs.

Every pair desirable in style. All made for this season's selling. Favorite lasts and leathers, including the new English last. Also fancy colored top shoes. Leathers: Gunmetal Calf, Patent Leather, Tan Russia Calf and Kidskin.

Every pair of these shoes bears the Emerson stamp, trademark and original retail selling price. All **6125 IN EACH STYLE** when the sale began this morning, and where also are missing we will fill in from other well known makes. No Mail. Telephone or C. O. D. Orders filed.

ANNEX BUILDING—HOME FURNISHINGS

Fine Rugs—Mill Samples

At Great Reductions

Chances here to buy that new rug that some room in your home needs at a price out of all proportion to its value. We've taken a big mill's samples—same as their regular stock in every way—to sell far underprice. Read these—

Seamless Tapestry Brussels Rugs

Two hundred of these—each 9x12 in size; they will wear well, and the reductions are certainly worth while; regularly \$17.50; at—

10.25

Seamless Axminster Rugs

Handsome Oriental designs and color combinations.

Size 6x9; regularly \$25.50; at—**\$15.00**
 Size 7'6x9; regularly \$18.00; at—**\$11.00**
 Size 9x12; regularly \$15.50; at—**\$9.00**
 Size 4'6x9; regularly \$6.50; at—**\$3.35**

Seamed, Axminster Rugs

The newest designs and colorings. There is a good choice in popular-priced group.

Size 6x9; regularly \$24.50; at—**\$12.00**
 Size 9x12; regularly \$23.00; at—**\$11.00**
 Size 12x12; regularly \$25.00; at—**\$12.00**

\$50 Robert Burns Cigars,
Special,
Saturday, at
\$3.25

These and several other equally good specialties make up this news from the City Dispensary—something no smoker should be missing reading.

SEIDENBERG & CO.'S BUFFALO PURITANOS—double elsewhere at \$2.25 per box of 50; **\$1.50** here at

KING OF ARCADE CIGARS—a good long filler domestic cigarette, regularly \$1.75 box of 50; **\$1.25** here at

LORD RICHARD PERFECTOS—regularly \$1.25 box of 25; **\$1.00** here at..... **86c**

JLD GLORY HAWANA "SECOND ORDER"—double elsewhere at \$1.50 for a box of 51 50; here at..... **90c**

SEYMOUR PERFECTOS—elsewhere at \$1.25 box of 25; **\$1.00** here at..... **80c**

MAIN BUILDING

"Bigstroll" Music Rolls

Every Roll Accurately Cut—Fine Orchestral Arrangement Guaranteed

For 88-Note Player-Pianos Tomorrow at 38c

Abs Dabs Heymeroses.
Amusements.
At the Magnificent Cabaret.
At the Ball, That's All.
Ballin' the Jack.
Beach and Terrace.
Back to the Caroline You Love.
Bop, Oodle De Um Bum.
Cavaliere Rusticos.
Chinatown, My Chinatown.
Caravan, The Two.
Fatherland, Motherland.
Fascinating Night.
Face to Face with the Girl You Love.
For Every Smile You Give Me.
He's a Bad Fisher.
Humoresque.
I Didn't Know My Boy to Be So Good.
It's a Long, Long Way to Tippecanoe.
It's a Soldier to Be a Cold, Cold Winter.
I Want to Go Back to Michigan.
I want to Linger.
In the Town Where I Was Born.
I'm Glad My Wife's in Europe.
I'm Now Ashamed of You, Molly.
I've Only One Idea About This Girl.
In Slum.

In the Land of Lull's Pretense.
Isn't it So to Talk?
Little House Upon the Hill.
Love Room.
La Meridionale.
Lucia Gounod.
Mother Mankro.
My Beautiful Chances of Love.
Oh, My Love.
On the Beach.
Pick a Chickadee.
Romeo.
Rose That Will Never Die.
Some Sort of Girl and Some.
The Same Sort of Boy.
Smile Down in a One-Dance Town.
Sweet Kentucky Lady.
She Used to Be the Sweetest Girl in Town.
Silver Slave's Loving Song for Sedona.
Slow Friends Among the Stars.
To Too.
Tough Luck.
I Hear You Calling Me.
There's a Little Ghost of the Past.
The Violin My Great Grandfather Played.
Teddy Bear.
Two Merry Marys.
We Take Off Our Hats to You, Mr. Wilson.
When We Meet Face in Face.
Dance Land.

Virginia Lee.
When You're a Long, Long Time.
Why Can't They Love Me?
When the Green-up Comes At Last Again.
What's Happening in the Garden of Love.
When You Show a Tune.
When My Love Is Gone.
When Mary Lands in Maryland.
Wine.
Wishes Right.

Music Rolls at 38c

Cadie.
Dry Dream.
Dysentery.
Eyes.
No Divorcé.
Jazz.
Lovers.
Lovers, a Little Kiss.
Milkman.

Musical Notes at 38c

Dedication.
Kiss.
Girl From Ohio.
Game Plan Sentimental.
Hurry Love Hurry.
Don't Dream of Men.
Just.
Let's Get Out of Here.